



IBM SurePOS 500 Express for mid-sized retail business

Highlights

- ***IBM SurePOS™ 500 Express gives mid-sized business an advanced point-of-sale (POS) platform for an on demand world***
- ***Includes POS system with integrated touchscreen and magnetic stripe reader (MSR), cash drawer and printer***
- ***Easy to acquire, install and manage***

Transform your store and protect your budget

To thrive in an on demand world, your mid-sized business is challenged to differentiate itself and build stronger relationships with customers – all while maintaining or lowering costs. Meeting these challenges requires technology solutions you may think are out of your reach. The IBM Express Portfolio™ – a comprehensive line of hardware, software, services and financing solutions – helps businesses like yours acquire the same technology as larger global brands at an affordable price.

These offerings will help you:

- *Lower business risks*
- *Use customer information to make better business decisions*
- *Operate more efficiently*

IBM Express Portfolio solutions are easy to acquire, install, and manage. And because they are competitively priced, IBM Express solutions can help you align your IT investments to meet your business goals.

Competitive price, high quality

An important offering in the IBM Express Portfolio is the IBM SurePOS 500 Express. This complete POS solution delivers advanced technology, speed and reliability. It features an integrated touchscreen that can help improve employee productivity and add to your store's appeal. The SurePOS 500 Express offers flexible connectivity for peripherals, an open platform that increases your choices for software, and spill-resistant, retail-hardened components that can help protect your long-term POS investment.

The IBM SurePOS 500 Express includes:

IBM SurePOS 500 Model 532

This sleek and sophisticated POS system is designed to withstand harsh retail and food service environments. It offers an integrated 12" touchscreen with MSR, 1.2GHz¹ processor, 256MB² memory, 40GB hard disk drive and cash drawer.

IBM SureMark™ Printer TF6

Model TF6 is a fast, quiet, single-station thermal receipt printer that delivers up to 52 lines per second for Single Byte Character Set (SBCS) output.



Configurations may vary by country

Discover new IBM offerings that are easy to implement, scalable, affordable and feature the best of IBM technology.

Visit the IBM On Demand Express Portfolio microsite today at ibm.com/businesscenter/expressportfolio

Find more on SurePOS 500 Express at ibm.com/industries/retail/store

Service and support

IBM Business Partners

Authorized IBM Business Partners deliver the customized software and services many small and mid-sized businesses need to compete effectively.

IBM Global Financing

Competitive rates, flexible terms, and affordable monthly payments can help you conserve cash, lower total cost of ownership and support your overall financial objectives.

National Retail Services Center

The National Retail Services Center (NRSC) helps businesses implement the on demand vision, and minimize the time and risk of complex integration.

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¹ MHz/GHz only measures microprocessor internal clock speed; many factors affect application performance.

² MB/GB equals one million/billion bytes when referring to storage capacity; accessibility may be less.

